

The Conversation-Commitment Framework (CCF) is a simple way to keep projects on track by turning conversations into clear, written commitments. These are the same templates I use with clients. Copy them into your project folder and make them your own.

# The 10-Minute Kickoff Script: lock in clear Conditions of Satisfaction from day one

# **Purpose**

Lock in clear Conditions of Satisfaction (CoS) from day one.

# Ask these questions:

- Outcome: What will make this project a win?
- Acceptance: What must be true at handoff for you to accept delivery?
- **Constraints:** What are the hard limits on budget, hours, or timeline?
- **Priorities:** If trade-offs are required, which comes first: quality, budget, schedule, or scope?
- Interfaces: Who else is impacted and needs updates?
- Updates: How do you want updates and escalations: email, phone, or meetings?
- Triggers: What budget variance requires re-authorization?
- **Documentation:** How should commitments and changes be documented?

# Why it works

Ten minutes here saves dozens of hours later. It forces clarity, prevents "assumed scope," and creates a reference point for every decision.

## **Quick Copy**

```
Kickoff Notes - [Project Name]
Outcome: [client's words]
Handoff: [criteria for acceptance]
Constraints: [budget / hours / deadline]
Priority: [quality / budget / schedule / scope]
Interfaces: [names + roles]
Cadence: [email/phone/meeting frequency]
Re-authorization: [trigger point]
Paper trail: [where commitments live]
```

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# **BONUS: The Disaster Prevention Checklist**

This is the expanded 10-point checklist promised in the article. Use it to eliminate assumptions and prevent late-stage surprises.

# **Purpose**

Prevent scope assumptions and late-stage surprises. Use this before you start any project or task. Paste it into your kickoff notes and fill in one line per item.

## Checklist:

- Outcome: What must be true at handoff? Write the client's exact words.
- Why now: What problem does this solve, and what happens if we don't?
- Must-have vs. nice-to-have: What's required vs. what's optional? Get it in writing.
- **Constraints:** Where is the hard stop? Is it budget, hours, deadline, or compliance? Which one wins if you cannot have all three?
- Trade-offs: If we hit a limit, what comes first? Quality, budget, schedule, or scope?
- Interfaces: Who else is affected, what do they need, when?
- **Standards:** What does "professional quality" mean to them? (*Templates, examples, formats*)
- **Update Cadence:** Who needs updates, how often, and by what channel? Include phone-call triggers.
- Change policy: What forces a re-scope? Who approves?
- Paper trail: How will commitments be documented?

## Why it works

Ten minutes on this checklist eliminates the assumptions that cause weekend scrambles, blown budgets, and lost clients.

```
Quick Copy

Disaster Prevention Checklist - [Project Name]
Outcome:
Why now:
Must-have vs. nice-to-have:
Constraints:
Trade-offs:
Interfaces:
Standards:
Cadence:
Change policy:
Paper trail:
```

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# The Budget Variance Trigger: know the moment you must call your client

# **Purpose**

Know the exact moment you must call your client.

## Thresholds:

- GREEN (0-70% budget used): Weekly email update
- YELLOW (70–85% used OR schedule drift >2 days): Phone call within 48 hours + follow-up email
- RED (>85% used OR drift >3 days OR new work requested): Phone call within 24 hours + written approval before continuing

# Script example (YELLOW):

"We're at [X]% of budget with [Y] deliverables remaining. Here are three options to stay aligned with your priorities..."

# Why it works

You catch problems while clients still have choices. You never blow the budget without approval. The channel matches the stakes: email for updates, phone for decisions, written sign-off when money is on the line.

# **Quick Copy**

```
Budget Variance Trigger - [Project Name] 

GREEN (0-70% budget used) \rightarrow Weekly email update 

YELLOW (70-85% used OR schedule drift >2 days) \rightarrow Call within 48 hrs + follow-up email 

RED (>85% used OR drift >3 days OR new work requested) \rightarrow Call within 24 hrs + written approval before continuing
```

# The 'Oh Shit' Email Template: turn bad news into clear choices

# **Purpose**

Use this when a project is going off track. It turns bad news into clear client choices.

## Why it works

Clients stay in control. You avoid surprises. And you never eat hours that weren't authorized.

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```
Template
Subject: Project Variance Alert: [Work Package Name]
Current Status: 78% of budget used (31/40 hrs) with 3 deliverables left
Root Cause Analysis: Scope complexity exceeded original estimates due to [specific reason]
Options for the client:
- Stay on budget: Deliver essentials only, defer extras
- Keep scope: Approve +12 hrs, +30% budget, same timeline (requires written approval)
- Phase delivery: Deliver core now, extras in Phase 2, budget on target
Decision needed by: [Date] to stay on schedule
Who approves: [Manager level]
Next step: I will call within 24 hrs to confirm your choice
Documentation: This email is the official notice. Written approval is required before going past 40 hrs.
```

# Why it works

Clients stay in control. You avoid surprises. And you never eat hours that weren't authorized.

```
Quick Copy

Subject: Project Variance Alert: [Work Package Name]

Current Status: [xx]% of budget used ([xx]/[xx] hrs) with [#] deliverables left Root Cause Analysis: [reason]

Options:
- Stay on budget: Deliver essentials only, defer extras
- Keep scope: Approve +[xx] hrs, +[xx]% budget, same timeline (requires written approval)
- Phase delivery: Deliver core now, extras in Phase 2, budget on target

Decision needed by: [date]
Who approves: [role]
Next step: I will call within 24 hrs to confirm your choice
Documentation: Written approval required before exceeding [xx] hrs
```

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# The Weekly Update Generator: copy, customize, and send in under five minutes

## **Purpose**

Give clients a five-minute update that proves control and avoids surprises.

## **Template**

Subject: Project X: Weekly Update (Scope: G | Budget: Y | Schedule: G)

- Scope: Green. All deliverables on track to CoS
- Budget: Yellow. 28/40 hrs used (70%), projected final 38 hrs
- Schedule: Green. Delivery confirmed 10/28 with 2-day buffer

#### Proof of Progress:

- Completed: v0.3 HMI screens (6 hrs), I/O validation, P&ID approval (2-day delay, mitigated)
- All commitments verified in writing: [Y/N]
- Burn rate: 14 hrs/week vs. 13 planned (ahead of plan)

#### Risks to Watch:

- Critical path: Tag names from vendor (Owner: Client Eng, due 10/21, escalate 10/20 if no response)
- Next trigger: 32 hrs (80% budget used)

#### Client Decision Points:

- Alarm package: Option A (no cost, basic alarms) vs. Option B (+8 hrs, comprehensive)
- Decision owner: Ops Manager. Due 10/22. Delay adds 2 days.

#### Next Week Commitments:

- Deliverables: Screen testing completion, training materials finalization
- Checkpoints: Client review 10/25, sign-off needed for commissioning

## Why it works

Clients see you're in control. Small problems surface early, not when it's too late to act.

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```
Quick Copy:
Subject: [Project Name]: Weekly Update (Scope: [G/Y/R] | Budget: [G/Y/R] | Schedule:
[G/Y/R])
Scope: [status]
Budget: [status with hours used/authorized]
Schedule: [status with target date/buffer]
Proof of Progress:
- [deliverables completed]
- Commitments verified in writing: [Y/N]
- Burn rate: [xx hrs/week vs. xx planned]
Risks to Watch:
- [risk + owner + due date]
- Next trigger: [xx hrs or % budget]
Client Decision Points:
- [option A vs. option B]
- Owner: [role], due [date]
Next Week Commitments:
- [deliverables/tasks]
- [review/sign-off date]
```

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# The Project Closeout Checklist: Finish Strong and Capture Lessons That Stick

## **Purpose**

Finish strong, lock in lessons, and set up future work.

# **Phase 1: Client Completion**

```
Subject: [Project Name]: Declaration of Completion
We are declaring completion of [Project Name] against the original Conditions of
Satisfaction.
Original CoS:

    [First CoS bullet from kickoff]

2. [Second CoS bullet]
3. [Third CoS bullet]
Delivered:

√ [Deliverable against CoS #1]

√ [Deliverable against CoS #2]

√ [Deliverable against CoS #3]

Final Metrics:
 Budget: [X hours used vs. Y authorized]
             [Difference: [+/- Z hrs]
  Schedule: [Delivered on/before target date]
  Scope:
           [All must-haves delivered | Deferred items: list]
Action: Please confirm acceptance or identify any gaps.
```

Silence is not acceptance. Always get written confirmation before closing.

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# Phase 2: Internal Lessons

# What went right:

- [communication wins]
- [decision points that helped]
- [monitoring that caught problems early]

# What went wrong:

- [assumptions vs. confirmations]
- [missed escalations]
- [gaps in documentation]

# Scorecard (1-5):

- Clear CoS kickoff goals
- Commitments in writing
- Updates on schedule
- Problems caught early
- Budget sign-off

# Next project changes:

- [process change #1]
- [process change #2]

Capture lessons now. If the same problem shows up three times, it's a process problem, not an execution problem. Fix the process.

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# Phase 3: Relationship Maintenance

```
Subject: [Project Name]: Thank You + Future Planning

[Client Name],

Thanks for confirming acceptance of [Project Name]. Working with you on [specific challenge] reinforced why I enjoy these projects.

You mentioned future interest in [future work]. I've already documented the integration points that will make Phase 2 straightforward.

I'll check in around [timeframe client mentioned] to see if timing aligns.

[Your name]
```

# Why it works

This structure proves you delivered, locks in improvements for the next project, and keeps you top-of-mind for future work.

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```
Quick Copy
[Project Name]: Declaration of Completion
Original CoS:
1. [...]
2. [...]
3. [...]
Delivered:
√ [...]
√ [...]
√ [...]
Final Metrics:
- Budget: [X vs. Y | +/- Z]
- Schedule: [Delivered on date]
- Scope: [Delivered vs. deferred]
Action: Please confirm acceptance. Silence is not acceptance.
Internal Lessons
What went right: [...]
What went wrong: [...]
Scorecard (1-5):
- Kickoff goals clear
- Commitments in writing
- Updates on time
- Problems caught early
- Budget sign-off
Next project changes: [...]
Relationship Maintenance
Subject: [Project Name]: Thank You + Future Planning
Body: Thanks for confirming. You mentioned [future work]. I'll check in [timeframe].
```

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# **Toolkit Implementation Priority**

# If you can only do ONE thing:

Use the 10-Minute Kickoff Script. Nothing else works without clear CoS.

# If you can do TWO things:

Add the Budget Variance Trigger. This catches problems while you can still fix them.

# If you can do THREE things:

Add the Weekly Update Generator. Consistent updates prevent most client disasters.

# Full implementation:

All five tools together create the closed-loop control system from the article. Start with kickoff, add monitoring, then refine updates and closeout.

## The time cost:

About 1 hour per project. Ten minutes at kickoff, five minutes per weekly update, fifteen minutes at closeout. That hour prevents disasters that waste dozens of hours and can kill client relationships.

# **Next steps**

# Roll CCF out to your team

Need help applying CCF to your projects? Book a free 30-minute Strategy Session. Workshop options for engineering teams. Practical, hands-on, built around your projects.

Website: <a href="https://chrisstasiuk.com/">https://chrisstasiuk.com/</a>

Schedule a call

Email: coaching@chrisstasiuk.com

Workshops: <a href="https://chrisstasiuk.com/services/team-workshops-and-training/">https://chrisstasiuk.com/services/team-workshops-and-training/</a>

Schedule a call

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